



## **Jennifer L. Perkins**

Jennifer Perkins brings more than two decades of experience working across the complete public affairs spectrum, developing relationships with public, private, and non-profit organizations in Texas, Missouri, and southern California.

With expertise in public and government affairs, media and community relations, and business development, Jennifer has worked with organizations as wide ranging as the Texas Water Recycling Association, Stratus Energy Group, Chelsea's Light, the Railroad Commission of Texas, Cintra US, Manchester Financial Group, the San Diego County Regional Airport Authority, the Century Club of San Diego, and the Boise Valley Economic Partnership.

Prior to returning to Texas, Jennifer held executive positions as regional vice president of a global public relations conglomerate; director of marketing for a hospitality development, operations, and management company; and vice president for a boutique marketing and communications firm. She also spent nearly six years as the director of marketing and development operations for San Diego Opera.

Jennifer cut her teeth in politics as a deputy campaign manager for a statewide race and finance chief for a state party in Texas, campaign manager for a gubernatorial race in Missouri, and political campaign consultant and chief of staff to a former California Assemblymember, among others.

A finalist for San Diego Woman of the Year due to years of extensive community leadership, Jennifer served on the San Diego Bowl Game Association Committee, as a committee chair for Rotary Club #33, on the boards of Promises2Kids and the Junior League of San Diego, as a mentor at Wilson Middle School, as a Fleece & Watchdog committee member for the San Diego County Taxpayers Association, as an annual conference speaker for the Hugh O'Brien Youth Leadership Foundation, and as a volunteer with Senior Community Centers and the Burn Institute. She remains a long-time board member for the Jacobs and Cushman San Diego Food Bank.

Since returning to Texas, Ms. Perkins has been elected a board member of Women Communicators of Austin and named chair of statewide affinity outreach for the San Diego State University Aztecs Regional Council. Jennifer earned her BA at the University of Texas and her MBA at San Diego State University. When time permits, she enjoys traveling, hiking with her dogs, cooking, and Longhorn football.

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